

# NewComer

9|2011

AXOR<sup>®</sup>

hansgrohe

# NewComer **9|2011**



## 06

**Axor® Starck**  
**Axor® Starck ShowerCollection**

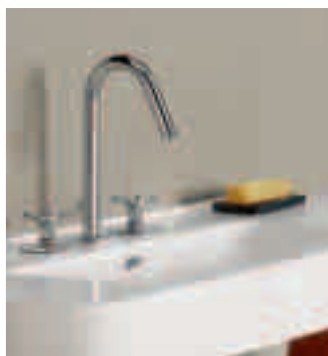
A new basin mixer, three overhead showers and a bath filler are all new additions to the Axor Starck collection.



## 12

**Axor® Bouroullec**

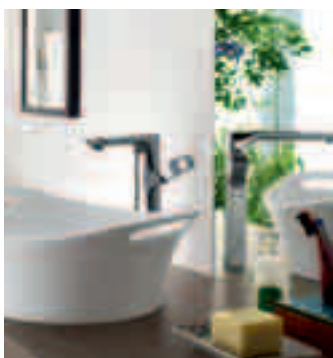
Axor Bouroullec is the collection for even more individual bathroom solutions. New, wash basin furniture, additional spout heights and handle versions have been added to the collection, for even more combination options.



## 20

**Axor® Citterio M**

The latest from Axor Citterio M: Offering you more choice with our range of products including the elegant and ergonomic star-shaped handles.



## 24

**Axor® Urquiola**

New: a further single lever basin mixer for wash bowls and several wash table situations in different environments.



## 28

**Axor® electronic wall mixers**

The first Axor electronic wall mixers: Axor Citterio and Axor Uno<sup>2</sup>.



## 32

**Axor® kitchen mixers**

Five new Axor mixers are available for the kitchen: from Axor Starck to Axor Citterio M through to Axor Uno<sup>2</sup>.

# DESIGNER VISIONS FOR YOUR BATHROOM.

With Axor, we are working with the world's best designers to create solutions and collections that offer a new perspective on the bathroom as a living environment. In each new project, we combine the visionary spirit of the international design elite with our experience from more than 100 years of sanitation expertise "made in Germany".

With Ronan and Erwan Bouroullec, we are bringing you two more groundbreaking designers. With their cooperation, we have developed not only a new proposal for the bathroom of the future but also a revolutionary collection for even greater freedom and dialogue in the bathroom.

Read on to find out about the many new additions to the Axor Bouroullec, Axor Starck, Axor Citterio M and Axor Urquiola collections, the new Axor electronic wall mixers and our latest products for the kitchen.

Philippe Grohe,  
Head of the Axor brand



# AXOR AT A GLANCE

ANTONIO CITTERIO

PATRICIA URQUIOLA

JEAN-MARIE MASSAUD

PHOENIX DESIGN

PHILIPPE STARCK

RONAN & ERWAN BOURULLEC



All the creative partners that work with Axor think beyond the actual product and its pure functionality for personal hygiene purposes. Discussions with designers and architects therefore not only lead to entirely different bathroom collections but also to holistic concepts for the room and its use.

But design is not the only thing that shimmers: behind every Axor collection is Hansgrohe as a company and thus the demands of an innovative global player and a commitment to ensuring the best quality and manufacturing in Germany. In addition to the responsible use of water and energy, a central

role is also played by a design that will outlive all fashion trends, durable materials and excellent innovative strength in matters of quality and technology. This is one reason why the collections are continually found in impressive architectural projects around the world.



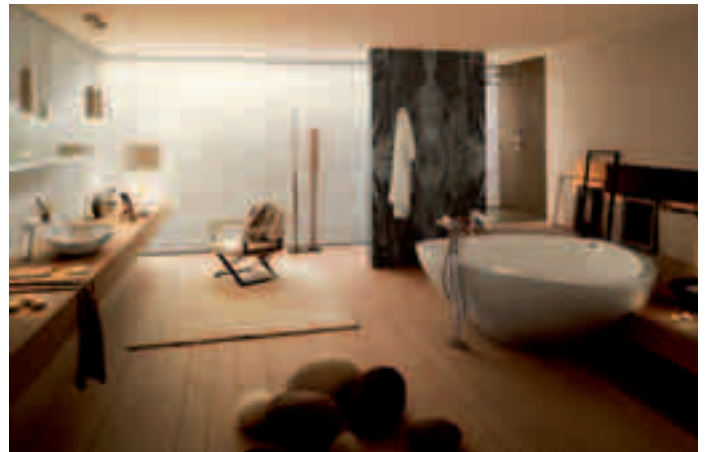
**Axor** Starck



**Axor** Citterio



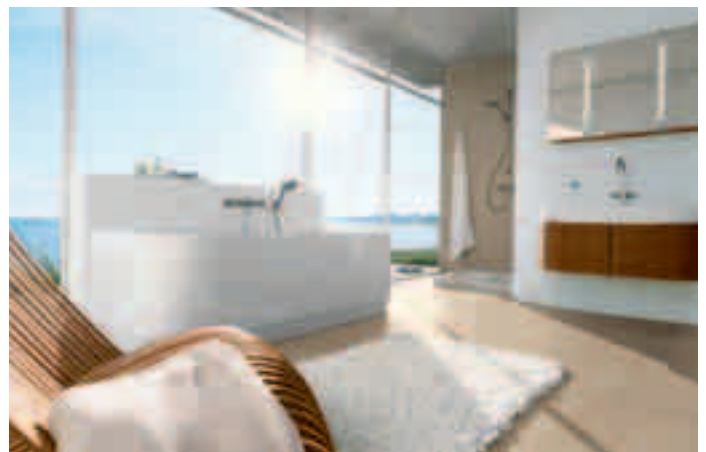
**Axor** Urquiola



**Axor** Massaud



**Axor** Bouroullec



**Axor** Uno<sup>2</sup>

**Axor** Starck

**Axor** Starck ShowerCollection



**Origin**  
Uncompromising

al

**Emotional** **Clear** **Minimalism** **Power** **Tranquillity**  
**Bathroom** **slender** **Design** **More** **Sense**

**MINIMALISM AT ITS BEST**

Philippe Starck, the enfant terrible of designers, attracted attention to the sanitation sector in 1994 with the first joystick mixer. The award-winning mixer has now become a classic among mixers. Its elementary shapes and clear functions follow the principle of reduction; a minimalist appearance with no distractions. His highly successful collections have now been expanded to include a single lever mixer at an intermediate height, a bath filler and overhead showers, which transport the 12 x 12 principle of the Axor Starck ShowerCollection into smaller showers.



**SINGLE LEVER  
BASIN MIXER 260:**

The Axor Starck single lever mixer 260 is perfectly tailored to the new counter top wash bowls in the Starck series from Duravit and particularly suited to shallow wash bowls.

- In minimalist Axor Starck design language
- With water-saving aerator:  
flow rate of 5 l/min.



08  
09



### **THE OVERHEAD SHOWERS:**

New overhead showers with dimensions of 24 x 24 cm continue the square design principle of the Axor ShowerCollection and fit perfectly into smaller shower solutions.

- Three versions are available; flush with ceiling, with ceiling connector and with classic wall mounting using a shower arm
- Flow limiter 12 l/min or 20 l/min
- With a practical cleaning function: the spray disc can be detached for cleaning purposes



## THE MANUAL SHOWER:

The classic single-jet hand shower impresses with its:

- Water-saving Eco-Smart technology: flow rate of 9 l/min.
- A high-quality metal jacket
- A matching shower set



## THE BATH FILLER:

The Axor Starck ShowerCollection is expanding its potential to the bath tub. The new bath filler is multi-functional:

- A shelf and a spout in one
- With waterfall spray, which is also perfect for use in spas, for example as a neck massage shower.



F

Free  
 Compose  
 Free  
 Free

# Axor Bouroullec



**THE NEW COLLECTION OFFERING UNIQUE AND INDIVIDUAL BATHROOM SOLUTIONS.**

Axor Bouroullec is the new, revolutionary collection that has been developed in cooperation with French designers Ronan and Erwan Bouroullec. It has already been received with great praise by the market, receiving the "Best bathroom 2011" award from the design magazine "Wallpaper" plus an award from the lifestyle magazine "Elle Décoration" for its innovative design concept.

The collection of more than 70 bathroom products is now being expanded to include even more new additions. Two wash basin furniture options, mixer models with high and low spouts and lever handles offer even more opportunities for customised wash basin designs.





## THE PRINCIPLE: FEEL FREE TO COMPOSE

The individual collection items can be simply combined, thus offering greater design flexibility.

- Mixer elements can be positioned in a variety of ways either above, on or around the wash basin
- An innovative wash basin solution
- Shelves form a central design element offering added benefits
- The best solution can be created depending on personal requirements, aesthetics and architecture





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**NEW FOR THE WASH  
BASIN:**

- Lower spout 90 for the rear shelf  
(as 2-hole and 3-hole mixer)
- Lever handles for regulating the water  
temperature (for 3-hole wash basin mixer)
- Wash basin furniture for wall mounting

## EVEN MORE POSSIBLE COMBINATIONS

The Axor Bouroullec mixers can also be combined with many wash basins from other manufacturers. In fact, the combination with an undercounter wash basin offers plenty of possible compositions.

The new Axor Bouroullec wash basin mixer 300 has been specially designed (as a 2-hole and a 3-hole mixer) to be combined with wash bowls.





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Axor Bouroullec with the wash basins Laufen Pro, D-Code from Duravit, iCon from Keramag, SimplyU Natural from Ideal Standard, Element from Roca and Pli from Burgbad



## MULTIPLE OPTIONS WITH A SET OF SHELVES

Shelves are a central design element in the Axor Bouroullec collection. They are used for many different purposes in all areas of the bathroom wherever more space is required or mixers should be positioned.

- Convenient added benefits:
- Unique positioning of the mixer and a shelf area for personal items
- Exposed installation with mixer technology elegantly integrated into the shelf
- As an accessory (wall or free-standing version)
- For all bathroom areas: wash basin, shower and bath tub



# **Axor** Citterio M



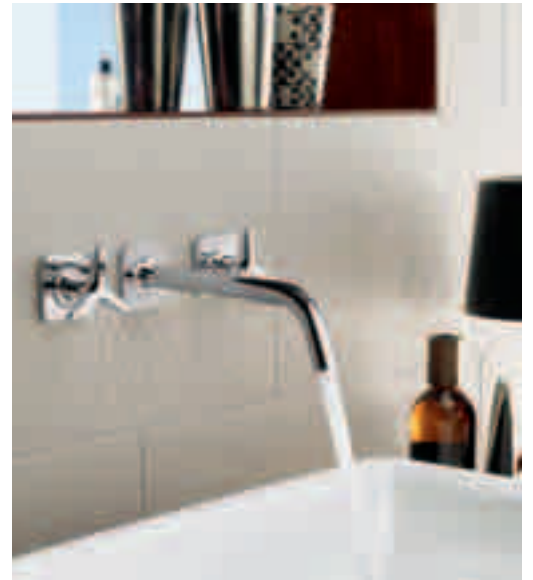
**EVEN MORE ELEGANCE  
AND DIVERSITY WITH  
AXOR CITTERIO M**

The new Axor Citterio M products offer you even more choice. When designing his collection for Axor in 2007, Antonio Citterio took his inspiration from life in the city and its people. Axor Citterio M is characterised by notably slender forms and an elegant overall appearance. Axor has now used this striking design to develop six new products for the hugely successful collection with ergonomic star-shaped handles.

# WATERPROOF WATERPROOF MODERNITÀ

## NEW ATTRACTIVE AND ERGONOMIC STAR-SHAPED HANDLES.

- Unique design provides visual highlights: a mixture of high-quality finishes on the upper side and smooth curves on the underside
- Highly ergonomic handles
- Perfectly combinable with all existing Axor Citterio M products
- Available products with star-shaped handles:
  - 3-hole basin mixer with escutcheons
  - 3-hole wall-mounted basin mixer with escutcheons (short and long of the bath tub)
  - 4-hole bath tub mixer with escutcheons for installation on the rim
  - 4-hole bath tub mixer with escutcheons for installation onto tiled surround
  - Shut-off valve





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# Axor Urquiola

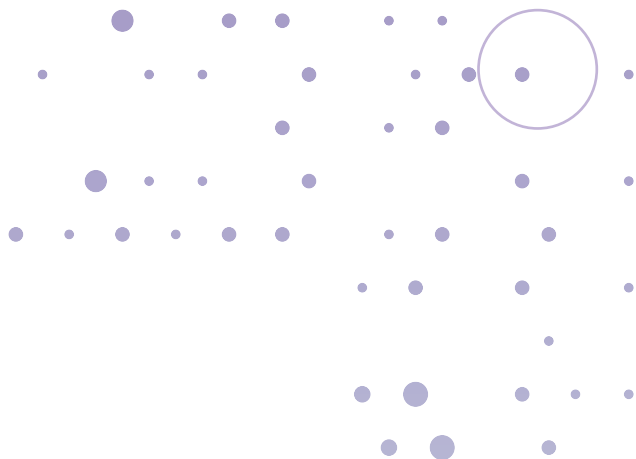
Axor Urquiola is *the* collection  
from *Patricia Urquiola*.

The *Spanish* designer represents a  
*lively* STYLE MIX.

The characteristic design:  
*Soft* Forms that *merge* with  
ASYMMETRIES and large surfaces.

The *organic* collection is being expanded  
to include a *single lever basin mixer*  
for *wash bowls*. We also show you how  
the **COLLECTION**  
can harmoniously blend into the broadest range  
of *environments*.





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**HIGHLY ADAPTABLE: AXOR URQUIOLA  
BLENDS INTO MANY DIFFERENT STYLE  
WORLDS.**

Axor Urquiola is a collection that represents a lively style mix like no other and that can therefore be integrated into the broadest range of style worlds. The new single lever basin mixer for wash bowls has a purer shape as it no longer comes with the integrated soap dish/tooth brush beaker. It expands the Axor Urquiola collection to include a model that - like all the mixers in the collection - can be perfectly combined with the most diverse wash basins.



Axor Urquiola with an Axor Urquiola wash bowl, Laufen Pro, Kohler Fit, Memento from Villeroy& Boch, Silk from Keramag and Esplanade from Duravit



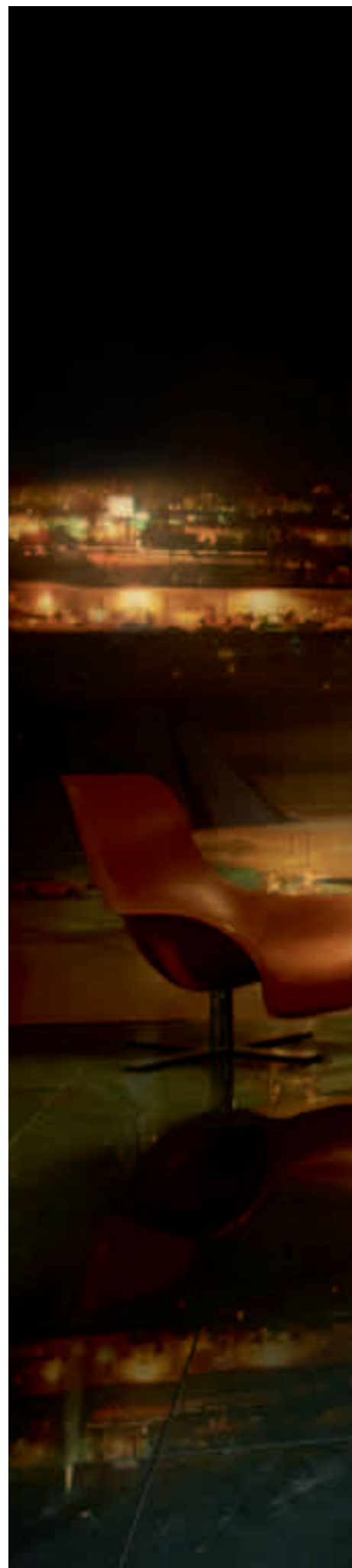
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# THE NEW AXOR ELECTRONIC WALL MIXERS

Saving water and ensuring hygiene are key requirements in public and semi-public areas. The Axor Citterio and Axor Uno<sup>2</sup> electronic wall mixers can now be used to add impressive design accents to high-quality environments. The innovative infrared sensor makes it possible to use a particularly slender mixer design. Thanks to the infrared proximity technology, movement in the sensor area automatically triggers the water jet and enables water to flow when required. The intelligent electronics control the water consumption with an extremely short run-on time, thus sustainability protecting the valuable resource of water.



An electronic wall mixer has been added to the strikingly elegant Axor Citterio collection.





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The electronic version of the minimalistically designed Axor Uno<sup>2</sup>.

The Axor electronic wall mixers are not only a perfect design solution; the matching base unit also acts as an optimal wall installation solution.

**USER-FRIENDLY AND WATER-SAVING:**

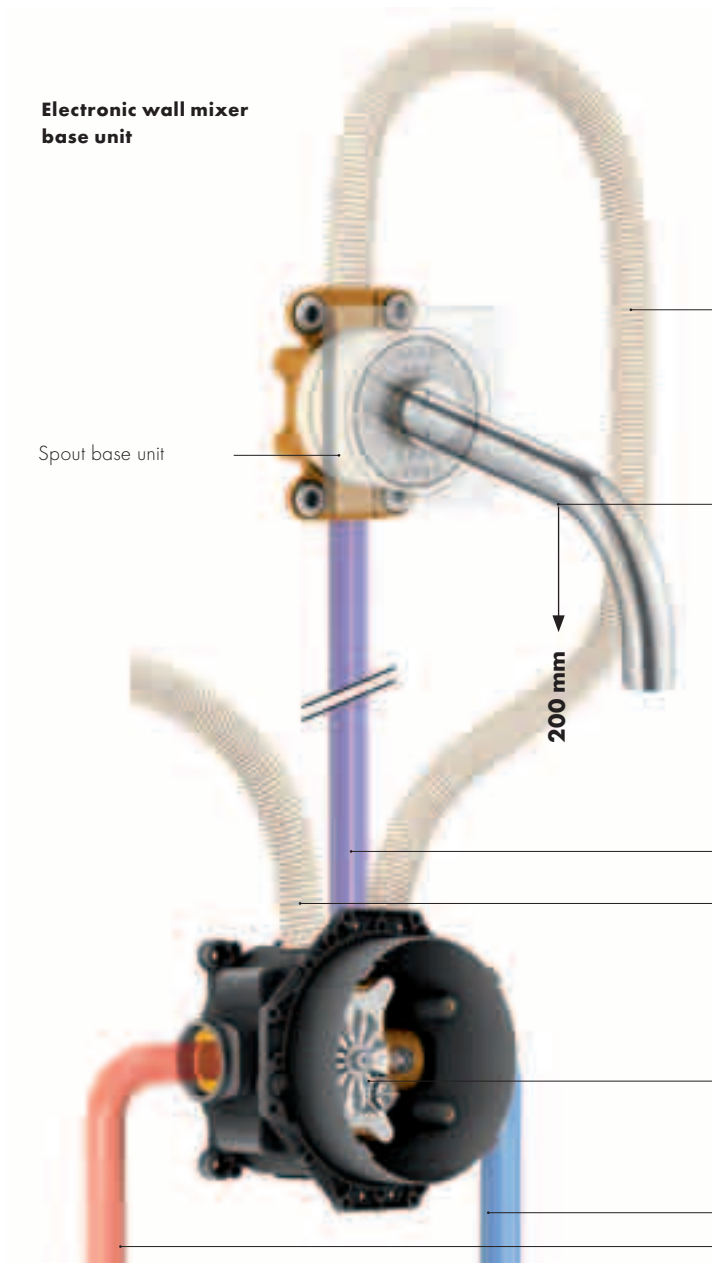
- Large sensor area of 50 to 200 mm thanks to innovative infrared proximity technology
- Extremely short water run-on time of just 0.5 seconds (at 0.3 MPa)
- Flow limitation: low water consumption of 5 l/min.
- Automatic water stop after 60 seconds if permanently activated

**PRACTICAL AND CONVENIENT:**

- Technology quickly identified by the word ELECTRONIC
- Available in two spout lengths (165 mm and 220 mm)
- Theft-proof aerator
- Sensor can be manually deactivated for cleaning
- With power supply unit: 230 V, 50 Hz
- Infrared window made from high-quality scratch-resistant filter glass

**SECURE INSTALLATION:**

- Secure concealed installation with the iBox® universal
- Electronic unit can be easily accessed via the iBox® universal
- Default temperature setting possible
- Matching base unit comprising of:
  - iBox® universal base unit DN15/DN20 with integrated pre shut-off
  - Wall spout base unit
  - Ductwork EN20 for sensor cable and mains connection



Ductwork EN20 for sensor cable

Infrared sensor with convenient sensor area of up to 200 mm

Mixed water

Ductwork EN20 for mains connection

iBox® universal base unit DN15/DN20 with integrated pre shut-off

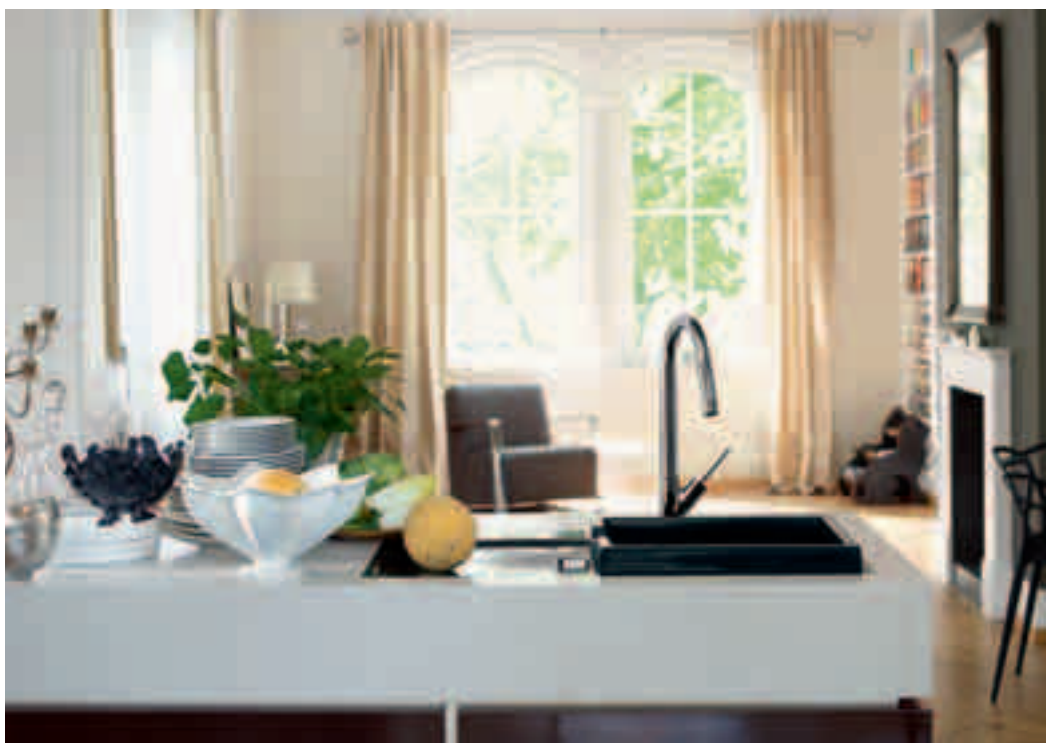
Cold water

Hot water

# NEWCOMER FOR GOURMETS

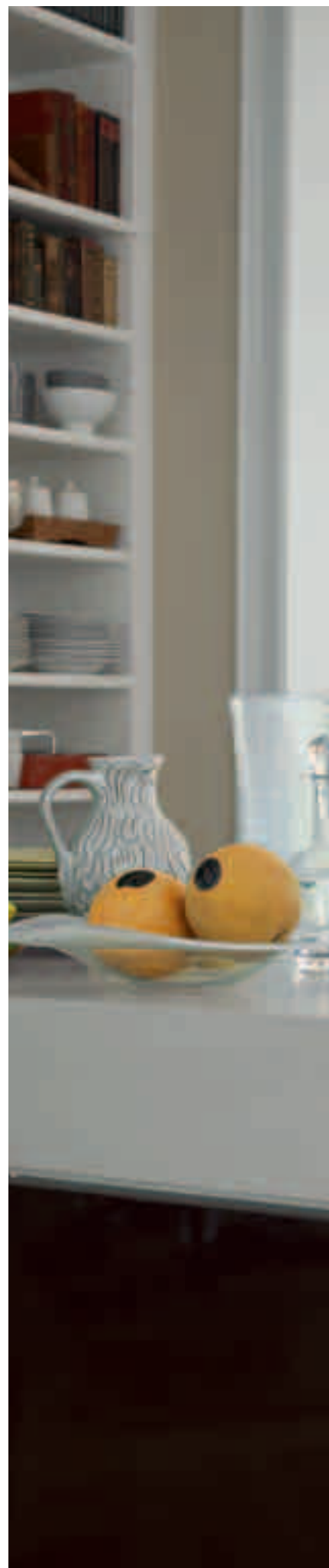
The Axor kitchen range comprises mixers with extremely different design styles. However, the focus has not only been placed on their aesthetic appeal, but also, and in particular, on their functionality. The stylish creations developed by the Axor designers, including the latest new additions, all offer greater comfort and convenience: better user-friendliness, more space and customised design options. This is also the case, for example, with the first Axor kitchen mixer for the wall.

## Axor Starck



The two new single level kitchen mixers are characterised by a higher spout and the individually adjustable swivel area (110°/150°/360°). The handle can be flexibly positioned

to the left or the right. The mixer version with a hand spray has both a normal and a shower spray.







## **Axor** Citterio M

The new, 2-hole kitchen mixer is characterised by its eye-catching slender form and its ease of use. The lever handle can be flexibly positioned on the worktop. Axor Citterio M come in two functional versions: with a swivel spout 110°/150°/360° or with an additional two-jet hand spray.



## **Axor** Uno<sup>2</sup>

Axor Uno<sup>2</sup> is the first Axor kitchen mixer for the wall. The concealed solution and the swivelling telescopic attachment offer impressive amounts of space at the sink. The operating handle can be optionally positioned to the left or the right.

**Axor Starck Kitchen Mixers**



**Axor Citterio M Kitchen Mixers**



**Axor Uno<sup>2</sup> Kitchen Mixer**



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**Axor Starck Kitchen Mixers**

- 1 Single Lever Kitchen Mixer with swivel spout  
**Ref.-no. 10822, -000, -800**
- 2 Single Lever Kitchen Mixer with pull-out spray  
**Ref.-no. 10821, -000, -800**

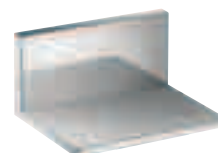
**Axor Citterio M Kitchen Mixers**

- 3 Two-Hole Kitchen Mixer with swivel spout  
**Ref.-no. 34820, -000, -800**
- 4 Two-Hole Kitchen Mixer with pull-out spray  
**Ref.-no. 34822, -000, -800**

**Axor Uno<sup>2</sup> Kitchen Mixer**

- 5 Single Lever Kitchen Mixer for concealed installation  
**Ref.-no. 38815, -000, -800**  
Basic set (not shown)  
**Ref.-no. 13622180**

Axor Starck



Axor Starck

#### Basin

- 1 Single lever basin mixer 260 without waste  
**Ref.-no. 10123000**

#### Shower/Support

- 2 Hand shower with one spray mode  
**Ref.-no. 10531000**
- 3 Shower set consisting of hand shower with one spray mode, wall bar 90 cm and shower hose 160 cm  
**Ref.-no. 27983000**

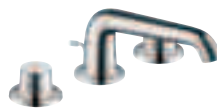
- 4 Overhead Shower 24x24 cm for ceiling flush installation  
**Ref.-no. 10924000**

- 5 Overhead Shower 24x24 cm with ceiling connection  
**Ref.-no. 10929000**

- 6 Overhead Shower 24x24 cm with shower arm  
**Ref.-no. 10925000**  
Basic set (not shown)  
**Ref.-no. 10921180**

#### Bath tub

- 7 Flood spout Finish set  
**Ref.-no. 10942000**  
Basic set (not shown)  
**Ref.-no. 10941180**

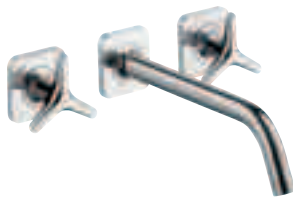
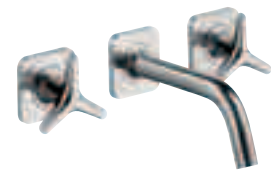


**Tables**

- 1** Wash basin furniture for wall mounting  
Glacier white/light oak  
**Ref.-no. 19926000**
- 2** Wash basin furniture for wall mounting  
with cut-out, glacier white/light oak  
**Ref.-no. 19928000**

**Basin**

- 3** 2-Hole Basin Mixer 90  
**Ref.-no. 19151000**  
2-Hole Basin Mixer 90, without pull rod  
(not shown)  
**Ref.-no. 19152000**
- 4** 3-Hole Basin Mixer 90  
**Ref.-no. 19146000**  
3-Hole Basin Mixer 90, without pull rod  
(not shown)  
**Ref.-no. 19148000**
- 5** 3-Hole Basin Mixer for concealed installation and  
wall mounting, spout 245 mm, with lever handles  
**Ref.-no. 19158000**
- 6** 3-Hole Basin Mixer 155, with lever handles,  
without pull rod  
**Ref.-no. 19155000**  
3-Hole Basin Mixer 195, with lever handles,  
without pull rod (not shown)  
**Ref.-no. 19156000**
- 7** 2-Hole Basin Mixer 300, without pull rod  
**Ref.-no. 19160000**
- 8** 3-Hole Basin Mixer 300, without pull rod  
**Ref.-no. 19162000**



Axor Citterio M

**Basin**

- 1** 3-hole basin mixer with star handles and escutcheons  
**Ref.-no. 34135000**
- 2** 3-hole wall-mounted basin mixer, spout 166 mm projection star handles and escutcheons, Finish set  
**Ref.-no. 34215000**  
Basic set  
**Ref.-no. 10303180**
- 3** 3-hole wall-mounted basin mixer, spout 226 mm projection star handles and escutcheons, Finish set  
**Ref.-no. 34217000**  
Basic set  
**Ref.-no. 10303180**

**Bath**

- 4** 4-hole bath mixer with star handles and escutcheons, for installation on the tub rim, Finish set  
**Ref.-no. 34446000**  
Basic set  
**Ref.-no. 13444180**
- 5** 4-hole bath mixer with star handles and escutcheons, for installation onto tiled surround, Finish set  
**Ref.-no. 34456000**  
Basic set  
**Ref.-no. 14445180**

**Valve**

- 6** Shut-off valve for concealed installation, Finish set  
**Ref.-no. 34980000**  
Basic set with spindle DN15 **Ref.-no. 15973180**  
ceramic seal DN15 **Ref.-no. 15974180**  
with spindle DN20 **Ref.-no. 15970180**

**Axor** Urquiola



**Axor** Citterio Electronic wall mixers



**Axor** Uno<sup>2</sup> Electronic wall mixers



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**Axor** Urquiola

**Basin**

- 1** Single Lever Basin Mixer for wash bowls  
**Ref.-no. 11035000**

**Axor** Citterio Electronic basin mixer, wall-mounted

**Basin**

- 2** Electronic basin mixer for concealed installation, spout 165 mm projection, Finish set  
**Ref.-no. 39117000**  
Basic set  
**Ref.-no. 16180180**
- 3** Electronic basin mixer for concealed installation, spout 220 mm projection, Finish set  
**Ref.-no. 39118000**  
Basic set  
**Ref.-no. 16180180**

**Axor** Uno<sup>2</sup> Electronic basin mixer, wall-mounted

**Basin**

- 4** Electronic basin mixer for concealed installation, spout 165 mm projection, Finish set  
**Ref.-no. 38119000**  
Basic set  
**Ref.-no. 16180180**
- 5** Electronic basin mixer for concealed installation, spout 220 mm projection, Finish set  
**Ref.-no. 38120000**  
Basic set  
**Ref.-no. 16180180**

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GB/en-Axor NewComer 9/2011 · Form-Nr. 84090348 · 09/11/17 · Subject to technical alterations **concept & graphic design** bilekjaeger, Stuttgart  
**bathroom planning** Ronan & Erwan Bouroullec, Paris; fon,design\_m, Schramberg **photography** Tahon & Bouroullec; kühnle + knödler fotodesign gmbh, Radolfzell; Uli Maier, Stuttgart

